

Sample Fundraising Email #1

Dear [recipient's preferred name],

I hope that you're doing well!

As you may know, I have been volunteering with nourish.NJ for [X] years. This year, I'm participating in nourish.NJ's Hunger Walk, raising money to help them address the issues of hunger, homelessness and poverty. I could really use your help! I've already raised [amount] of my [amount] goal.

Even a small donation would help me reach my goal. Every dollar raised goes directly towards providing food and services to nourish.NJ's guests.

\$50 will provide breakfast and lunch for one guest for one week.

\$100 will provide fresh food from our free farmers market for a family of 4 for one week.

\$250 will provide fresh food and groceries for 10 families for one week.

\$500 will provide delivery of fresh food and groceries, medications and household items to 30 vulnerable low-income seniors.

\$1,000 will cover the cost of running one free farmers market for 150 people.

\$2,500 will help prevent a family impacted by COVID-19 from being evicted from their home.

You can make a donation on my Fundraising page by clicking here [insert link to YOUR page]. Feel free to share my Fundraiser on Facebook and Twitter, too!

Thank you in advance for your support. Please let me know if you have any questions about my campaign, my goal, or nourish.NJ!

Sincerely/Much love/Best/etc.,

[Your name]

Sample Fundraising Email #2

Dear [recipient's preferred name],

As part of my service project for Girl Scouts this year, I'm participating in nourish.NJ's Hunger Walk, raising money to help them address the issues of hunger, homelessness and poverty right here in Morris County. I would love your support! My troop's goal is to raise [amount] for nourish.NJ. To help achieve our team goal, my personal goal is [amount].

Even a small donation would help me reach my goal. Every dollar raised goes directly towards providing food and services to nourish.NJ's guests.

\$50 will provide breakfast and lunch for one guest for one week.

\$100 will provide fresh food from our free farmers market for a family of 4 for one week.

\$250 will provide fresh food and groceries for 10 families for one week.

\$500 will provide delivery of fresh food and groceries, medications and household items to 30 vulnerable low-income seniors.

You can make a donation on my Fundraising page by clicking here [insert link to YOUR page]. Feel free to share my Fundraiser on social media, too!

Thank you in advance for your support of me and my Girl Scout troop as we work together to help our neighbors in need. Please let me know if you have any questions about my campaign, my goal, or nourish.NJ!

Sincerely/Much love/Best/etc.,

[Your name]